



# Trenton Avenue Arts Festival

Thank you for participating in the 9th annual Trenton Ave Arts Festival in East Kensington! We hope you are as excited as we are for this unique event, which is held in conjunction with the Kensington Kinetic Sculpture Derby. This event is FREE to attend and this year we have about 185 vendors. This year's event will take place between 11am and 6pm.

## About our Vendors

Artists of all trades can rent a 10x10 booth space along Trenton Avenue with access to 10,000+ festival goers. To sustain the character of the festival, we do not allow vendors to resell the work of others—your merchandise must be made by you.

The vendor packet includes:

- Vendor booth number list
- A checklist of items to bring with you
- Detailed map of festival
- Load-in procedures and times

Please email us immediately at [info@trentonaveartsfest.org](mailto:info@trentonaveartsfest.org) if:

- your registration details are incorrect
- you need to rent a table (\$20/ea)
- you need chairs for your booth (limited availability)

## Rentals

If you rented a table through us (or a tent in the case of food vendors), your table will be checked out to you through a festival volunteer.

### Directions By Public Transportation

The Trenton Ave Arts Festival and the Kensington Kinetic Sculpture Derby are easily accessible from the MFL Berks stop. The festival's entrance and the Derby's infamous mudpit are 2 blocks southeast from the Berks stop.

By car: The festival is located on the 2000/2200 blocks of Trenton Ave (between Dauphin and Norris) Philadelphia, PA, 19125. It's easily accessible from Frankford, York, and Front streets. For out of town vendors, the festival is easily accessible from I-95. If you need more specific directions please contact us at [eknaartsfest@gmail.com](mailto:eknaartsfest@gmail.com).

## Reminders

- We strongly encourage all artists to bring a tent that fits within the allotted space to protect their merchandise—the festival goes on rain or shine.
- Electricity must be requested in advance to ensure safety. Due to limited capacity, electricity is only available to a very small section of the festival.
- You are responsible for bringing adequate equipment to load and display your merchandise.

## Festival Setup

There will be 3 load-in groups, each one assigned a 45-minute load-in time between 8:00 and 10. Load-in times correspond to your booth placement. No cars will be allowed on festival grounds after 10:30am and will be towed if left unattended after this time.

Please help make unloading easy for everyone and stick to your load-in time. Each group will be given a 45-minute window in which to drive onto festival grounds to set up. Vehicles must be out of the way by the time indicated to make way for the next group.

Vehicles may enter the festival grounds via Susquehanna at Frankford. Keep in mind that Susquehanna is a one-way street pointing NW away from Frankford. Please unload quickly and exit to the north via Susquehanna. No cars are permitted south of Berges.

## Load-in Groups

8:00am: Sections D, E, & Food Trucks; vehicles off street by 8:45

8:45am: Sections B, C, H, G; vehicles off street by 9:30

9:30am: Section A, F, Susquehanna; vehicles off street by 10:15

Trenton Ave is a cobblestone street and the surface can be uneven. There is no electricity available to vendors outside of the designated area. Two ATMs will be available, one at the PFCU branch (Dauphin and Trenton) and one at the corner of Trenton and Susquehanna.

Booth layout will be marked on the street. Booth spaces are 10' x 10' and there are many vendors, so please stay within your designated area. Booth assignments and locations are subject to change without notice. See attached map for vendor booth locations.

## Preparing for the Fest

Festival Checklist:

Tent	Tables and chairs
Weights for the tent	Tablecloths
Sales displays	Signage
Cash and change (lots of small bills!)	Cashbox
Money holder or apron	Vendor packet and map
Business cards	Sunscreen and hat
Calculator	Credit card swiper
Bags	Pens

## Disclaimer

TAAF will not be responsible for any loss or damage to vendor property, possible injury to the vendor or vendor sales.

Only accepted vendors have permission to sell their items at the Trenton Ave Arts Festival. Anyone without authorization to sell will be asked to leave. By participating in this event, you agree to the terms and conditions of this disclaimer.